



DESIGN DIALOGUES

Speaker: Alexandra van der Sande was born in Holland in 1968 and moved to Milan in 1990. After graduating from the European Design Institute, she joined the Studio of Architect Piero Lissoni, focusing on graphics, set-ups, set design and photo-styling for clients including Cappellini, Boffi, Cassina, Porro, Living Divani, Flos and Hotel Monaco & Grand Canal.

In 2000, she moved to Barcelona to open her own studio specialising in set-ups and art direction with clients across Europe. In 2003, she returned to live in Italy as Communication Projects manager for Cassina. She recently founded Vandersandestudio, based in Milan. She collaborates with many design companies, including Cassina, Cappellini and Knoll, as handles the styling of hotels throughout the world - such as the Conservatorium Hotel in Amsterdam, the Café Royal in London and the Grand Hotel Billia in Saint Vincent.